



GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3S

Communications Committee Call Agenda | June 17, 2025

Start time: 11 a.m. US ET | [Click here for your time zone](#)

Meeting to be held via Zoom

<https://us02web.zoom.us/j/85819637489?pwd=nTWBhFLrujYnRwY4OKW3RiDqb0b4sj.1&jst=2>

ID: 85819637489

Passcode: 631778

[If the above link does not work, please try the one in your calendar]

Meeting Goal: To hear from GOED member NOW Foods about their Be You NOW program, and to provide feedback on a new heart health infographic.

Agenda:

- **Welcome**
 - Giovana Silva, Veramaris
 - Aisha Villegas, Corbion
 - Rosella DelVecchio, Naturmega
 - Cheng Shang, Seawit
 - Markus Gjendemsjø, Pharma Marine
 - Andre Melo, IcelandDirect
- **Presentation:** Alana Horniko, NOW Foods
 - Be You, NOW campaign summary and results
- **General Updates:**
 - Infographic refresh (Elana)
 - GOED Consensus Panel project update (Elana)
- **Housekeeping**
 - Vitafoods Asia: Join us at GOED's cocktail reception on Thursday, September 18, from 4:30 pm to 6:00 pm at GOED's booth G23
 - Or email Vicky to schedule a meeting with GOED at the show
 - Next call: **Tuesday, September 16, 2025, 11:00am EDT** [\[Click here for your time zone\]](#)
 - Another guest speaker slated for this call – please save the date!
 - Open call for member presentations, also member features in Omega-3 Insider

GOED Newsletters: If you do not receive newsletters from GOED, such as the weekly *GOED Current*, please sign up here: <https://goedomega3.com/members/subscribing-goed-current> If you don't have access to GOED's Dashboard for members, please register here:

<https://www.goedomega3.com/account>.