

Omega-3 Resource Center in Collaboration with GOED

GOED and Informa Exhibitions invite you to participate within the Omega-3 Resource Center (Booth #4155) at SupplySide Global 2025. This pavilion will offer SupplySide Global attendees a high-profile destination to learn about key issues and opportunities in the omega-3 market, connect with GOED experts, and meet GOED member companies who will be exhibiting in the pavilion. This pavilion is positioned on the main expo aisle in a high-traffic location and includes turnkey kiosks for GOED members. This will be an active destination area for the global omega-3 market and will be highly promoted by the show organizer.



Premium Kiosks

4 Turnkey Kiosks in Premium Positions for GOED members includes:

- Pre-built kiosk in premium space with (1) counter and (2) stools
 - Your company graphics applied to the front kick panel of the kiosk, and back wall of the space
- (1) meeting table with (2) stools within kiosk space
- Power for laptop/monitor
- (4) Exhibitor badges
- Listing on website, mobile app, printed Show Directory as Exhibitor with unique destination number – e.g. #4155-A, #4155-B, #4155-C, etc.
- Inclusion in marketing campaign for pavilion by SupplySide Global
- Reception within GOED pavilion for 90 minutes towards end of day one in the Expo Hall

By exhibiting within GOED in the pavilion, you are able to keep your costs fixed (all set up and tear down is included for you) and take advantage of a key location.

\$21,000 each

Standard Kiosks

6 Turnkey Kiosks for GOED members includes:

- Pre-built kiosk space with (1) counter and (2) stools
 - Your company graphics applied to front kick panel of kiosk and back wall of space
- Power for laptop/monitor
- (2) Exhibitor badges
- Listing on website, mobile app, printed Show Directory as Exhibitor with unique destination number – e.g. #4155-A, #4155-B, #4155-C, etc.
- Inclusion in marketing campaign for pavilion by SupplySide Global
- Reception within the GOED pavilion for 90 minutes towards end of day one in the Expo Hall

By exhibiting within GOED in the pavilion, you are able to keep your costs fixed (all set up and tear down is included for you) and take advantage of a key location.

\$15,000 each



OCT 27 - 30
2025

Expo Hall: Oct. 29 & 30
Mandalay Bay, Las Vegas

Exclusive Pavilion Sponsor

The exclusive Sponsor of the Omega-3 Resource Center will receive:

- Sponsor logo on hanging banner over pavilion
- Pre-built counter space shared with GOED, within pavilion
 - Custom graphic on backwall behind GOED counter, facing meeting space
 - Your company graphics applied to the front kick panel of counter and side wall of space
- Sponsor logo with Omega-3 Resource Center call-out on floor plan included in Show Directory
- Campaigns promoting the Omega-3 Resource Center by SupplySide Global includes sponsored recognition in:
 - Email campaign to all registered and potential show attendees
 - Email to over 3,000+ audience interested in Omega-3
 - Social media pushes through LinkedIn and Facebook
- Sponsor logo on SupplySide Global website when promoting Omega-3 Resource Center
- Opportunity to distribute promotional item within GOED pavilion

\$20,000

→ These opportunities are available to GOED members only and are limited to 10 Exhibitors and 1 exclusive sponsor.

Cocktail Reception Sponsor

Sponsor the official Omega-3 Pavilion cocktail reception, hosted for all GOED exhibiting kiosks within the Pavilion and GOED guests. Sponsorship includes:

- 90 minute reception on the afternoon of day one with beer and wine, and a custom signature cocktail
- (1) 22" x 28" custom sign with logo (graphics to be designed by sponsor)
- (1) Bar sign promoting the sponsorship and custom cocktail (graphics to be designed by sponsor)
- (1) digital ad on GOED digital kiosk in high traffic aisle outside GOED pavilion

\$7,500

Digital Ad Sponsor

Showcase your company with a custom advertisement on the official GOED digital kiosk.
Each sponsorship includes:

- (1) custom rotating digital ad on the GOED digital kiosk located in the high traffic aisle in front of the booth
- Advertisement will rotate every 10 seconds, with other sponsor advertisements

\$1,000 for GOED pavilion Exhibitors / \$2,000 for non-GOED pavilion Exhibitors

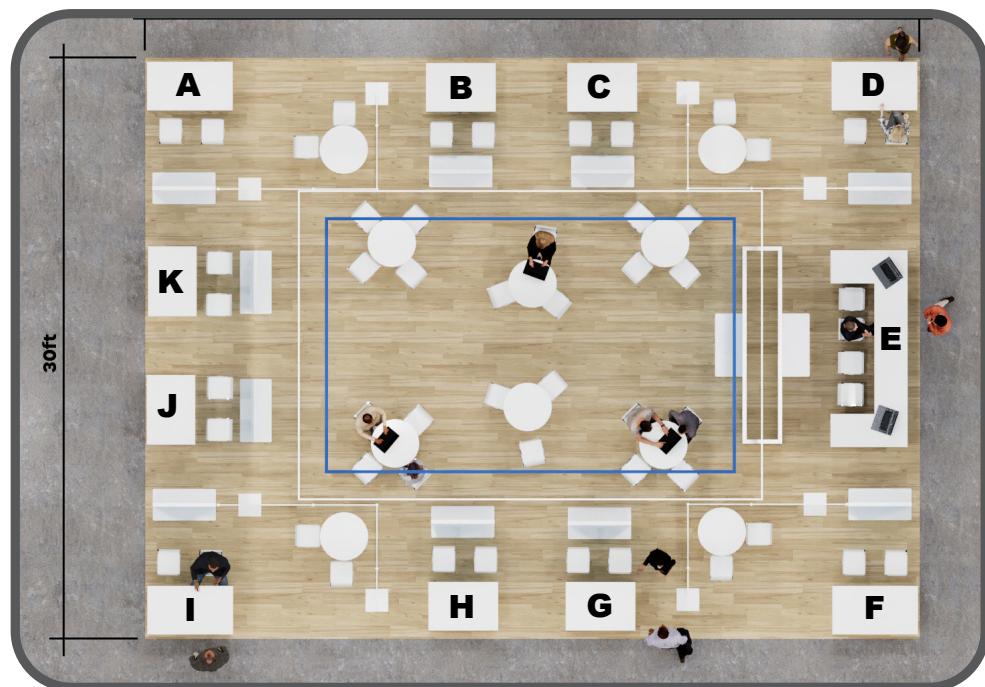
**SupplySide®
Global**

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GOED Omega-3 Resource Center Booth Rendering



★ Indicates Premium Kiosk

GOED Omega-3 Resource Center Location

