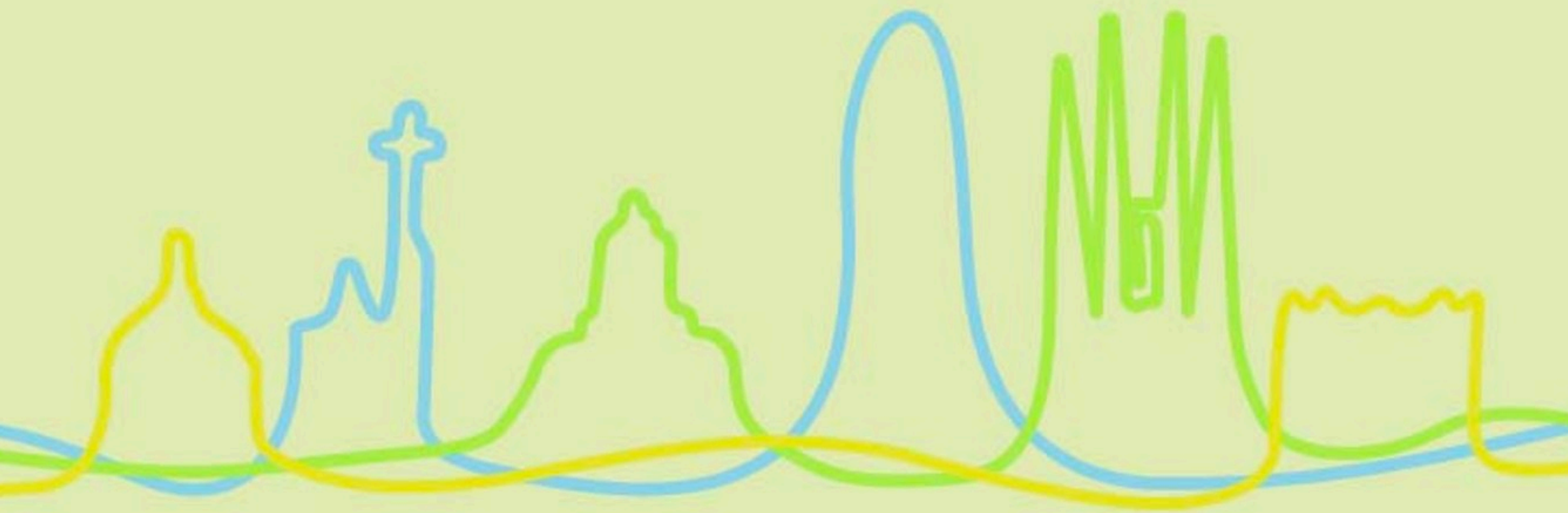


Vitafoods Europe 2026

Omega-3 Resource Centre pricing
information



2025 event highlights

Vitafoods Europe 2025 delivered the most ambitious edition to date, with a record-breaking 25,500 nutraceutical professionals from 135 countries, and 1,400 + exhibitors meeting for the first time at Fira Barcelona, Gran Via.

With over 75,000m² of exhibition space, the show marked the largest Vitafoods Europe, featuring expert-led content, brand-new show features, and first-time networking experiences.

"The success of Vitafoods Europe 2025 reflects both the pace of innovation in our industry and the shared commitment to collaborating for a healthier, more sustainable future. The move to Barcelona set the stage for continued progress in line with the nutraceutical sector's growth. In the year ahead, we will go even further, adding more space and enhancing our offering to keep meeting the needs of the nutraceutical community."

Gareth Baguley | Brand Director, Vitafoods, Informa Markets



2025 event results



25,500

Total attendance
34% increase Y-O-Y



1,400

Exhibitors



138

Visiting countries



50%

of visitors were new



75,000

Exhibition space sqm



20

Pavilions

Omega-3 Resource Centre

In 2026, Vitafoods Europe will again take place in Barcelona, welcoming more visitors and exhibitors and creating more business opportunities for companies that attend in line with the fast-paced nutraceutical market.

The Omega-3 Resource Centre features in our new home Fira Barcelona and is a dedicated knowledge and sourcing hub that enables attendees to understand everything there is to know about Omega-3, meet the key Omega-3 market influencers and find new sourcing opportunities in one area.

The Omega-3 Resource Centre is designed to connect the most senior industry decision-makers with a variety of suppliers and further their knowledge of industry challenges.



Align your company with this major attendee attraction at Vitafoods Europe 2026 and the leading industry association GOED by booking a stand in the Omega-3 Resource Centre. Participating companies will benefit from a prime location in the Omega-3 Resource Centre, with prominent branding at your stand, all at a cost effective rate.*

The Omega-3 Resource Centre is growing—get in early and lock in your place for 2026!

| POD INCLUSIONS | STANDARD | PREMIUM |
|-------------------------------|---|----------|
| Scroll down for more details | € 13,675 | € 21,775 |
| Counter with branding on desk | x1 | x2 |
| Chairs | x2 | x4 |
| Backdrop | 1m wide | 2m wide |
| Open full table in browser: | | |
| Spot lights on | https://informa.turtl.co/story/vitafoods-2026-omega-3-resource-centre/page/1/3 | |

**additional furniture items are not permitted in this pavilion*

Maximise your impact and engage audiences looking for you!

Our audience

- 30,000+ attendees
- 31,500+ social media followers
- 95% with decision making power

Your objectives

- Lead generation
- Product displays
- Brand awareness
- Thought leadership

Top Feature

The Omega-3 Resource Centre was within the top ten most visited features at Vitafoods Europe 2025.



- Be part of the 14 companies leading the Omega-3 conversation in the EU market—Pharma Marine, Impact Ingredients International, ImperialOel, Arctic Bioscience, and more.
- Exclusively for GOED members, positioning your brand among the industry's most trusted names.
- Connect with a targeted audience of professionals actively seeking Omega-3 innovations.

Want to find out more?

Get in touch today!

If you are interested in exhibiting in the Omega-3 Resource Centre, or would simply like to find out more information, contact our team who will be happy to help.

Cathal O'Doherty, Account Manager

Email: cathal.odoherty@informa.com